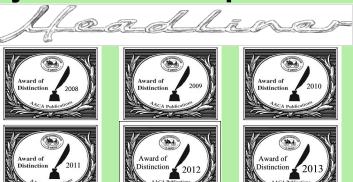
The Wayne Drumlins Antique Auto Region



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President's Message April 2014

It was great to see the large turnout for our March meeting, as well as the many folks who came to dinner at the Blue Ribbon beforehand. It was a lively group at both occasions, with bountiful good conversation. Perhaps we were declaring our freedom from this awful winter that has kept us captive in our homes. Or perhaps it was just the right time to see good friends and enjoy their company. And of course this was without the many club members who escaped south to seek refuge from the snow and cold. When they return and the club regains full strength, it will be loud, boisterous, and as cantankerous as ever! I've often thought "there are no shy people here"....

Despite winter's lingering presence, it's hard to believe that our first activity of the season is upon us, Sunday, April 6th, a tour to the Glenn Curtiss Museum in Hammondsport and dinner at the Antique Inn (sponsored by Annette and Carl Rapp). Hope you can make it. It may be too early for the old cars, but fill your regular ride with passengers and get out and enjoy a pretty Springtime drive. But make sure you let the Rapp's know if you didn't raise your hand at the last meeting, so they can plan our numbers with some accuracy.

This year throughout our calendar of activities, ask your family and friends to join in the fun. The more the merrier, and more opportunity for good memories. I mean, c'mon, most of our activities involve cars, food, and drink - what more could you ask for!

Watt

2014 CLUB CALENDAR

April 6	Glenn H. Curtiss Museum—Hammondsport Dinner at the Antique Inn to follow	1-3pm 4pm
April 16	Monthly Meeting at the Phelps Community Center Refreshments provided by Potter and Ressue families	7:30pm
April 23-27	Spring Carlisle	

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April 27	Indoor Spring Flea Market & Cruise-In, @ Binghamton	
May 10	Windmill Car Show and Shopping	
May 18	Finger Lakes BOCES Annual Car Show & Flea Market	10am
May 16-18	Dunkirk 46th Annual Flea Market & Car Corral	
May 24	Norwich Muscle Car Show & Flea Market	
May 25	Waterloo 13th Annual Wheels on Main St. Car Show	9am-4pm
May 30-31	Eastern Spring Meet @ Buffalo	



Glenn H. Curtiss Museum Hammondsport

Will meet at Red's Collision. Leaving promptly at 12:00 Noon. Will tour the Museum from 1-3 and then travel to PennYan to the Antique Inn on Route 54A for dinner. Contact Annette & Carl with any questions.



Please remember your non-perishable food items for our local food cupboard. They are grateful for whatever you can bring.



If you would like the "Headliner" emailed, please contact me at jempson@fltg.net.

Jean



Note from Membership-We have several free AA

We have several free AACA memberships and complimentary Wayne Drumlin memberships for new members. Also working on updating the Club Roster. For any changes or questions contact Hank.



Happy Birthday to:

Leslie Askin 4/7
Pete Empson 4/17
Steve Heald 4/17
Phil Dean 4/25



Happy Anniversary to:

Sally & Ed Morrow 4/20 Allie & Dick Weis 4/26 Leslie & Jim Askin 4/27

Vice-President's Message

Greetings folks,



Looking at the calendar, I think it is about time we should be welcoming the snow birds back. All I can say is we have missed you and look forward to your return. However, unless you have ready access to your winter wardrobe, you might want to extend your southern escape for a couple more weeks.

This time of the year I find it difficult to come up with any significant news or ideas to share with everyone. Unless you are a skier, snowmobiler, or ice fisher, there is precious little to do and it is still too early and cold to try get the summer car out, or even start washing and polishing unless you have a heated garage. It is certainly too early to fire-up the steam powered lawn mower and get it ready for the season. What, you don't have a steam powered lawn mower? Well, neither do I, though I have read more than one account of their existence back in the day. Seems they were mostly targeted at the larger estates and well to do crowd. Sure would be fun to see one though.

Speaking of steam power, along the line of non club activities that could be of interest to some folks, the New York Steam Engine Association, read that Pageant of Steam, has their annual Memorial Day weekend flea market and tractor pull scheduled for Saturday, May 24th. It is being held at the club grounds on Gehan Road off 5 and 20, in Hopewell. More information is available on their web page, pageantofsteam.org

I hope some of you have enjoyed Maple Weekend. This is an annual event held two consecutive weekends near the end of March. Sugar houses across the state participate in this early spring (?) festivity and many of them offer pancake breakfasts for a nominal cost. Some breakfasts are sponsored by the individual sugar houses and some are done by various civic groups. Not all houses have breakfasts and some that do are only one day or one weekend. A full list is available at the Maple Producers web site, mapleweekend.com This is a great ex-

cuse to get out and go for a ride, even if it is not in that *special* car. Brenda and I try to get out for this at least once a year.

Speaking of going for a ride, Sonnenberg Gardens Mansion and Historic park opens for the 2014 season on May 1st. This is a great day trip destination with all the gardens and the mansion. The state has been doing some significant restoration work and if you haven't visited in a while, you might be pleasantly surprised. They also have their annual fund raising car show on Father's Day, June 15th. More information for Sonnenberg can be found at their web site, sonnenberg.org

I am still looking for ideas for Club sponsored events. If anyone has any ideas, please share them with me. I am also willing to share non club events for the enjoyment of our membership. Again, please let me know.

Dick

Norma Herendeen received her 50 year AACA membership pin from Matt Canavan at the March club meeting.



Note from Dave -

For any club member who would like a shirt/top with a picture of their car on it, any location and any size, Laurie of Custom Trophies can provide it. Send Laurie a digital image of your car, a high resolution image will reprint best. Prices are \$10 and up depending on the shirt type. Visit Laurie at: custom Trophies, 110 Cuyler Street, Palmyra NY 315-597-6966.

MARCH 2014 MINUTES

The March 19th, 2014 meeting held at the Phelps Community Center was opened at 7:30 pm by our President Matt Canavan and began with the Pledge of Allegiance to our flag. 38 members were present.

<u>SECRETARY REPORT-</u> A motion was made by Rusty Smith to accept the February minutes. Seconded by Rita Canavan. Motion Carried.

TREASURER REPORT- Treasurer, Rita Canavan reported that the financial records were given to Charlie Bauder for the annual audit. Donations were made to the AACA Library and the AACA Museum and were presented to the AACA at the annual meeting in Philadelphia by the Heald's.

A deposit has been made to the Town of Marion for the 2014 car show. A motion to accept the Treasurer Report was made by Jean Empson. Seconded by Pam Heald. Motion Carried.

BOARD OF DIRECTORS- Steve Heald, Chairman reported on the annual audit conducted by Charlie Bauder. All financial records were found to be accurate. Charlie did find that the AACA insurance premium is due and that we should review to see if we are eligible for NY State Sales Tax exemption. A big thank you to Rita and Charlie for their good work. SHOW COMMITTEE- George O'Neil, Chairman not present. Joe Chiaverini suggested that we consider a model car contest, also a raffle for 16 to 21 year old individuals for membership in the car club. Also a tuner car class. MEMBERSHIP COMMITTEE- Hank Goellner, Chairman reported that we have 39 families and 77 members for 2014. Membership cards are ready and available after the meeting. AACA notified Hank that 3 members had not sent their dues to the AACA.

CONCERNS FOR MEMBERS AND ANY COR-RESPONDENCES RECEIVED- We received thank you cards from the AACA Museum and Library for our donation.

A thank you card from the family of Thomas Canne for our recent donation.

<u>BUY SELL OR TRADE-</u> Check the Headliner. <u>OLD BUSINESS-</u> Dick Stearns is looking for people to help him with ideas for destinations for day trips or other activities.

A reminder that the Eastern Spring meet will be held in Buffalo\Amherst on May 30th and 31st. A reminder that on March 22nd a ladies luncheon will be held at Peppers in Canandaigua. On April 6th Carl and Annette Rapp will be hosting a trip to the Curtiss Museum. Time will be 1 to 3pm with dinner following at the Antique Inn.

Matt thanked Carl and Annette Rapp for hosting the breakfast at the Elk Club.

<u>NEW BUSINESS</u>- Matt presented to Norma Herendeen a 50 year membership pin from the AACA. Congratulations Norma!

Activity for car shows and cruises for 2014. March 22nd and 23rd Syracuse Indoor Car Show at the State Fair.

April 27th Indoor Spring Flea Market and Cruise in Binghamton.

May 16th – 18th Dunkirk Automotive Flea Market.

June 21st Cruising for Cancer in Penn Yan. September 4th – 6th the Pontiac Flat Head Club will be meeting in Canandaigua.

July 2014 Pam and Steve Heald will be hosting a Horseless Carriage Tour at the end of July. Date to be announced.

Dave Dorf advised that Palmyra Trophies are now able to print pictures of your cars on polo shirts and tee shirts. Dave had a sample to show the members.

The club authorized Rita Canavan to move the annual year end banquet from December to October to accommodate members that go to Florida. Rita will report back at the next meeting.

REFRESHMENTS FOR NEXT MONTH-Amy Ressue, Isabel Potter and Brenda Stearns.

<u>DOOR PRIZE WINNER-</u> Hazel Herdman <u>50/50 WINNER-</u> Verna Mendola

Meeting was adjourned at 8:17 pm by a motion from Rusty Smith and seconded by Rita Canavan.

Respectfully submitted by: Leslie Askin, Secretary

2014 AACA Annual Meeting Report February, 2014

This year marked the eleventh time Pamela and I have attended the AACA annual meeting in Philadelphia, and the seventh time that we've represented the Wayne Drumlins region. We left home on Thursday around 4:30 in the afternoon with perfect weather for driving and we arrived at the hotel around 9:30. After some unpacking, we went to the lobby lounge for a bite to eat and some liquid refreshment. In the lobby, we ran into our friend West Peterson, editor of the AACA magazine, and invited him to join us. Dinner with West on Thursday night has become something of a tradition and we had a great time discussing things related to the hobby and the club.

Bright and early Friday morning we reported to the registration desk and picked up our event materials. At 9:00 I attended the AACA Library and Research Center Committee meeting. After that meeting, I attended the Regions Committee meeting, and following that, the Internet Committee meeting, finally finishing up those committee duties around 12:30. Sitting on three committees really cuts into my seminar time, but it's great to be involved in how the club is being run. While I was in those meetings, Pamela again attended the Lady's Breakfast, where she had a chance to talk with friends about car things and non-car things.

We were able to squeeze in the traditional lunch at a local pub with past national president Terry Bond. Terry is a very interesting guy and we chatted about subjects related to the national club, and I learned some very interesting things. After lunch, Pamela and I attended the AACA Library seminar. Our Head Librarian Chris Ritter, and his staff conducted an interesting seminar and also manned the trade show booth for the weekend.

That evening we attended the Region Presidents' dinner, and along with many other regions, presented our donations to the AACA Library and Research Center and to the AACA Museum. It's always nice to get together with

leaders of other regions to hear what they are planning for the coming year. The enthusiasm for AACA that is generated by the people attending this dinner is very contagious. We heard presentations by region presidents from all over the country; some of them are very busy. After the dinner, we attended the annual AACA Museum auction. We found an interesting piece from General Motors showing significant models throughout their history. One of the vehicles included was a 1905 Buick just like ours! After the auction, we visited the hospitality suites of both J.C. Taylor and the AACA, where the socializing is always most-enjoyable.

Throughout the weekend we were able to see many friends from around the country that we normally see at national shows. It's great to be able to catch up with them this weekend without the pressure of showing a car. During the course of the weekend, we networked with several National officers including Executive Director Steve Moskowitz, AACA President Tom Cox, and many other directors and past presidents.

On Saturday, we went to the trade show, socialized with friends, and even took time out to go to the Philadelphia Auto Show down the street to look at the new cars. At 2:00 we attended the General Session meeting, where reports are given by the President, Vicepresidents and Executive Director. AACA is alive and well, actually increasing membership over the previous year.

We decided to not attend the Awards Banquet on Saturday evening this year, opting to get away from the car theme and went to a great Italian restaurant. After dinner, we of course, went to the hospitality suites again to chat and say our goodbyes.

The 2014 Annual Meeting was every bit as good as it has ever been. I whole-heartedly encourage other members from our region to attend next year. We'd have a ball.

Steve

The Volkswagen Beetle Celebrates 65th Anniversary in the United States

by Engine Builder Staff - Jan 31, 2014

This month, the Volkswagen Beetle celebrates 65 years since it first arrived in the United States in January 1949. That year, a Volkswagen "Type 1," or Beetle, was shipped to New York City by Ben Pon, Sr., a Dutch businessman and the world's first official Volkswagen importer. That car—and another, subsequent Beetle—found buyers the same year, marking the first time that Volkswagen vehicles were sold in the United States.

A cultural touchstone for an entire generation and one of the most iconic cars in the world, the Beetle led to the establishment of the first Volkswagen of America headquarters in Englewood Cliffs, N.J., in October 1955. In 65 years, Volkswagen has grown from selling two Beetle models in the U.S. to a brand that offers 11 different models that are sold by 644 dealers. In 2013, Volkswagen sold 407,704 vehicles, its second straight year of selling more than 400,000 vehicles and the first time this feat had been achieved since the 1970s.



By the mid-1950s, more than 35,000 Beetle models were on the road, and by 1960, nearly 300,000 had found buyers. Americans were not only drawn to the affordability and practicality of the early Beetle, but were so charmed by its unique design, its size and its fuel economy that they'd forged an emotional bond with the cars.

"Since its arrival in the United States 65 years ago, the Volkswagen Beetle has preserved its

reputation of being more than just a car, but a symbol of uniqueness and freedom," said Michael Horn, president and CEO of Volkswagen Group of America. "The Beetle has become part of the cultural fabric in America and we are proud that its rich heritage continues to live with fans around the States."

From custom paint jobs to open-top Dune Buggy bodies, the Beetle fit perfectly into the counter-culture of the 1960s. By 1968, as many as 423,008 Beetle vehicles a year were being sold in the United States. In 1977, the last "Type 1" Beetle rolled off the production line in Wolfsburg, Germany. Volkswagen introduced the New Beetle in 1998, a vehicle that paid styling homage to its predecessor, although its engine was water cooled rather than air cooled, and mounted at the front rather than at the rear.

Redesigned for just the second time in history, the third-generation Beetle entered the U.S. market in 2011. While staying true to its roots, today's Beetle would be unrecognizable to buyers in the 1950s, thanks to its combination of powerful and fuel-efficient engines, sure-footed handling, and myriad technology and safety features. In addition to being fun-to-drive, the 2014 Beetle earned a 5-star Safety Rating from the Government's New Car Assessment Program (NCAP).

The third-generation Beetle sold more than 43,000 units in the United States in 2013, making it one of the most popular vehicles in the Volkswagen family, and a leading player in the market for two-door specialty coupes and convertibles.



Something for the ladies -

Barbie turns 55

Ruth Handler watched her daughter Barbara play with paper dolls, and noticed that she often enjoyed giving them adult roles. At the time, most children's toy dolls were representations of infants. Realizing that there could be a gap in the market, Handler suggested the idea of an adult-bodied doll to her husband Elliot, a co-founder of the Mattel toy company. He was unenthusiastic about the idea, as were Mattel's directors.

During a trip to Europe in 1956 with her children Barbara and Kenneth, Ruth Handler came across a German toy doll called Bild Lilli. The adult-figured doll was exactly what Handler had in mind, so she purchased three of them. She gave one to her daughter and took the others back to Mattel. The Lilli doll was based on a popular character appearing in a comic strip drawn by Reinhard Beuthin for the newspaper Die Bild-Zeitung. Lilli was a blonde bombshell, a working girl who knew what she wanted and was not above using men to get it. The Lilli doll was first sold in Germany in 1955, and although it was initially sold to adults, it became popular with children who enjoyed dressing her up in outfits that were available separately.

Upon her return to the United States, Handler reworked the design of the doll (with help from engineer Jack Ryan) and the doll was given a new name, *Barbie*, after Handler's daughter Barbara. The doll made its debut at the American International Toy Fair in New York on March 9, 1959. This date is also used as Barbie's official birthday.

Mattel acquired the rights to the Bild Lilli doll in 1964 and production of Lilli was stopped. The first Barbie doll wore a black and white zebra striped swimsuit and signature topknot ponytail, and was available as either a blonde or brunette. The doll was marketed as a "Teenage Fashion Model," with her clothes created by Mattel fashion designer Charlotte Johnson. The first Barbie dolls were manufactured in Japan, with their clothes hand-stitched by Japanese homeworkers. Around 350,000 Bar-

bie dolls were sold during the first year of production.

Ruth Handler believed that it was important for Barbie to have an adult appearance, and early market research showed that some parents were unhappy about the doll's chest, which had distinct breasts. Barbie's appearance has been changed many times, most notably in 1971 when the doll's eyes were adjusted to look forwards rather than having the demure sideways glance of the original model. Barbie was one of the first toys to have a marketing strategy based extensively on television advertising, which has been copied widely by other toys. It is estimated that over a billion Barbie dolls have been sold worldwide in over 150 countries, with Mattel claiming that three Barbie dolls are sold every second.

The standard range of Barbie dolls and related accessories are manufactured to approximately 1/6 scale, which is also known as *playscale*. The standard dolls are approximately 11½ inches tall.

Barbie products include not only the range of dolls with their clothes and accessories, but also a large range of Barbie branded goods such



The first Barbie doll was introduced in both blonde and brunette in March 1959.

as books, apparel, cosmetics and video games. Barbie has appeared in a series of animated films and is a supporting character in *Toy Story 2* and *Toy Story 3*.

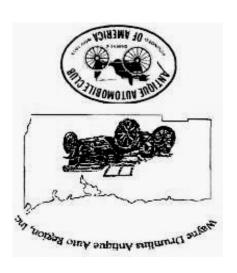
Barbie has become a cultural icon and has been given honors that are rare in the toy world. In 1974, a section of Times Square in New York City was renamed Barbie Boulevard for a week. In 1985, the artist Andy Warhol created a painting of Barbie.

Reprinted from Wikipedia

The Wayne Drumlins Headliner Jean and Pete Empson

Jean and Pete Empson 1267 Ridley Road Phelps, NY 14532

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HAPPY ANNIVERSARY VW

